ZEITMAGAZIN MANN

- is the men’s magazine with the quality standards of DIE ZEIT and is published twice per year (in spring and autumn)
- focuses on what men really want for their lives
- tells stories of men who have the courage to look for happiness and explains how they found it
- profiles a prominent individual in every issue who has made his way in life and realised his dreams
- showcases a range of products that shape the life feeling and style of these men – complete with recommendations
“Our magazine is about what men want and dream of for their life – and not about what others expect of them.

We tell stories about men who have the courage to look for happiness – and explain how they found it.

ZEITmagazin Mann is the men’s magazine with the quality standards of DIE ZEIT.”
A new man needs a new magazine. Today’s men no longer want to follow the dictates of fashion; they enjoy displaying their own individual style – and everything that goes with it: the perfect suit, the ideal pullover, and the right home decor.

The most exciting questions of modern life are about the details. And ZEITmagazinMANN showcases the decisive details when it comes to style.
“ZEITmagazin MANN is a men’s magazine for men who don’t need advice on how to get a perfect sixpack in six weeks, how to pick up women, or how to come out on top in salary negotiations. Instead, our aim is to appeal to men who have their feet firmly on the ground and who prefer to ask themselves the bigger and more profound question: how can I personally become a happier and more content human being?

From the soccer player who quit the Bundesliga at the age of just 29 to the horse breeder who decided to start over again at the age of 96 and became a wine-grower – ZEITmagazin MANN tells the stories of men who have made unusual or surprising decisions and have found happiness as a result.”
DIE NEUEN KLASSIKER

Die versteckten Dinge, die man sich zulegen kann, gehören schon kurz nach dem Kauf zum eigenen Leben und sind so selbstverständlich, als wären sie immer da gewesen. Was sie nicht auf einen Trend zugeschnitten sind, sondern auf die eigene Bedürfnisse. In jeder Ausgabe stellen wir genau solche Produkte vor.

Fotos SABRINA THEISSEN
Styling KLARA STOCKHAUSEN
ER GEHÖRT ZU IHR

Fotos ALEX RANK

DIE FAHRENDE FRAU

Kaum ein roter Porsche 911 Turbo S
Carrera ist kein Auto der Vernunft.
Jauch, recht gerade einwilligungswürdig,
die Angst vor jedes Geste. Unsere
Kolumnistin Elisabeth Reithner ist des
Wagens geführt – und kommt zu neuen
Erkenntnissen.
Es gibt viele Gründe, weshalb man sich nach einem Mantel rückblickend fragt, ob man das doch nicht anders hätte machen können. Zwar ist das Wetter ein deutscher, unabänderlicher Faktor, der nicht so flexibel ist wie z. B. der Stil. Deshalb steht man im Regen und in der Kälte immer gut angezogen.
Categorised for the convenience of our readers....

Suits

Coats

Hifi

Bikes

Lamps

Shavers

Skateboards

Armchairs

Glasses

Briefcases

Smartphones

Shavers

Smart TVs

Headphones

Bikes

Lamps

Knives

Gloves

Scents

Haircare

Watches

Shoes

Espresso machines

Shirts

Suits

Scents

Haircare

Watches

Shoes

Suits

... and presenting the season’s classics
Many top brands book our magazine
ZEITMAGAZIN MANN
DATES 2020

- **Spring issue**
  - Publ. date: March 10, 2020
  - Closing date: Jan. 24, 2020
  - Material deadline: Jan. 31, 2020

- **Autumn issue**
  - Publ. date: Sept. 1, 2020
  - Closing date: July 17, 2020
  - Material deadline: July 24, 2020
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please allow 5 mm on all edges for bleed format

Printing process: rotary offset

Paper: 90 g/sqm, cover 250 g/sqm

Total ink coverage: max. 280%

screen width: 70lines/cm

binding: adhesive bond

colours: ISOcoated_V2_300_eci.icc

Proof: One color binding proof. The contract proof has to be made 1:1 of the delivered digital advertisement and must contain the Ugra/Fogra-medium wedge.


colour pictures: 300 dpi

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