The leading medium in the German capital

Der Tagesspiegel is the leading medium in the German capital. It is read by more political decision-makers in Berlin / Potsdam (48%*) than any of the national subscription newspapers. Indeed, it even has more readers than all the national subscription newspapers taken together.

Der Tagesspiegel is regularly among the most frequently cited German media and also regularly wins awards for its high quality – such as “Newspaper of the Year”, the Grimme Award or the European Newspaper Award.

Der Tagesspiegel is one of the biggest event organizers in the German capital with more than 200 different formats – from specialized expert forums with 20 attendees all the way through to large-scale events with over 1,000 participants.

Der Tagesspiegel is the platform for national and international experts and acts as the link in the chain between business, science and politics.

*EAB 2017
# Rates & Formats (Solus Ads)

**Der Tagesspiegel**

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
<th>No. of impressions*</th>
<th>Der Tagesspiegel Mo. – Fr.</th>
<th>Der Tagesspiegel Sat. / Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panorama ad 2/1</td>
<td>770.0</td>
<td>528.0</td>
<td>-</td>
<td>79,438 EUR</td>
<td>83,477 EUR</td>
</tr>
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<td>528.0</td>
<td>70,000</td>
<td>38,382 EUR</td>
<td>40,283 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 page horiz.</td>
<td>370.5</td>
<td>264.0</td>
<td>40,000</td>
<td>19,341 EUR</td>
<td>20,292 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 page vert.</td>
<td>183.3</td>
<td>528.0</td>
<td>40,000</td>
<td>19,341 EUR</td>
<td>20,292 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 page horiz.</td>
<td>370.5</td>
<td>176.0</td>
<td>30,000</td>
<td>12,911 EUR</td>
<td>13,544 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 page vert.</td>
<td>120.9</td>
<td>528.0</td>
<td>30,000</td>
<td>12,911 EUR</td>
<td>13,544 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4 page horiz.</td>
<td>370.5</td>
<td>132.0</td>
<td>20,000</td>
<td>9,696 EUR</td>
<td>10,171 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Premium: Solus ads and corner ads on page 3 and 5 or Agenda.

*Ad impressions on tagesspiegel.de, if available, desired section will be considered. Online extension is optional, rates remain unchanged.

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**Print Placement**
- Publication date and ad placement: on request
- Advertising and copy deadline:
  - For the next issue: 10 a.m.
  - For the Sunday and Monday issue: Friday 3 p.m.
- Data delivery: dispo@tagesspiegel.de

**Online Extension (Optional)**
- Advertising medium:
  - Desktop: Billboard 940 x 250 pixel
  - Mobile: Medium Rectangle 300 x 250 pixel
- Delivery deadline: 3 working days prior to publication date
- Data delivery: banner@urban-media.com
## CORNER ADS

### Der Tagesspiegel

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
<th>No. of impressions*</th>
<th>Der Tagesspiegel Mo. – Fr.</th>
<th>Der Tagesspiegel Sat. / Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2 page corner</td>
<td>245.7</td>
<td>396.0</td>
<td>40,000</td>
<td>23,715 EUR</td>
<td>24,820 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td>28,370 EUR</td>
<td>29,700 EUR</td>
</tr>
<tr>
<td>1/3 page corner</td>
<td>245.7</td>
<td>264.0</td>
<td>30,000</td>
<td>15,825 EUR</td>
<td>16,565 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td>18,930 EUR</td>
<td>19,815 EUR</td>
</tr>
<tr>
<td>1/4 page corner</td>
<td>183.3</td>
<td>264.0</td>
<td>20,000</td>
<td>11,880 EUR</td>
<td>12,435 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td>14,210 EUR</td>
<td>14,875 EUR</td>
</tr>
<tr>
<td>1,000 mm corner ad</td>
<td>183.3</td>
<td>250.0</td>
<td>20,000</td>
<td>11,270 EUR</td>
<td>11,795 EUR</td>
</tr>
<tr>
<td>Premium*</td>
<td></td>
<td></td>
<td></td>
<td>13,475 EUR</td>
<td>14,105 EUR</td>
</tr>
</tbody>
</table>

---

*Premium: Solus ads and corner ads on page 3 and 5 or Agenda.

*Ad impressions on tagesspiegel.de, if available, desired section will be considered. Online extension is optional, rates remain unchanged.

---

### Print placement
- Publication date and ad placement: on request
- Advertising and copy deadline:
  - For the next issue: 10 a.m.
  - For the Sunday and Monday issue: Friday 3 p.m.
- Data delivery: dispo@tagesspiegel.de

### Online extension (optional)
- Advertising medium:
  - Desktop: Billboard 940 x 250 pixel
  - Mobile: Medium Rectangle 300 x 250 pixel
- Delivery deadline: 3 working days prior to publication date
- Data delivery: banner@urban-media.com
ADVERTORIALS

Der Tagesspiegel

An advertorial is a company profile with editorial look and feel but in a different layout from that of Der Tagesspiegel. The advertorial is created by the Tagesspiegel editorial team.

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
<th>No. of impressions*</th>
<th>Der Tagesspiegel Mo. – Fr.</th>
<th>Der Tagesspiegel Sat. / Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>370.5</td>
<td>528.0</td>
<td>70,000</td>
<td>42,620 EUR</td>
<td>44,710 EUR</td>
</tr>
<tr>
<td>1/2 page</td>
<td>370.5</td>
<td>264.0</td>
<td>40,000</td>
<td>21,710 EUR</td>
<td>22,755 EUR</td>
</tr>
<tr>
<td>1/4 page corner</td>
<td>183.3</td>
<td>264.0</td>
<td>20,000</td>
<td>13,535 EUR</td>
<td>14,145 EUR</td>
</tr>
</tbody>
</table>

*Ad impressions on tagesspiegel.de, if available, desired section will be considered. Online extension is optional, rates remain unchanged.

Print placement
▪ Publication date and ad placement: on request
▪ Delivery deadline for texts and images: 2 weeks prior to publication date
▪ Data delivery: dispo@tagesspiegel.de

Online extension (optional)
▪ Desktop: Native Teaser Ad
▪ Mobile: Medium Rectangle in the desired book
▪ Individual microsite on tagesspiegel.de/advertorials (Duration microsite: 1 year)
▪ Delivery deadline: 3 working days prior to publication date
▪ Data delivery: banner@urban-media.com

All prices include design costs.

Feel free to ask about our advertorial guidelines.
### RATES & FORMATS (SPECIAL POSITIONS)

**Der Tagesspiegel**

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
<th>Der Tagesspiegel Mo. – Fr.</th>
<th>Der Tagesspiegel Sat. / Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title page strip</td>
<td>370.5</td>
<td>50.0</td>
<td>4,951 EUR</td>
<td>5,199 EUR</td>
</tr>
<tr>
<td>Page turner</td>
<td>120.9</td>
<td>100.0</td>
<td>4,730 EUR</td>
<td>4,967 EUR</td>
</tr>
<tr>
<td>Stock market (Tue. – Sat.</td>
<td>103.0</td>
<td>80.0</td>
<td>2,520 EUR</td>
<td>2,645 EUR</td>
</tr>
<tr>
<td>Stock market strip ad</td>
<td>370.5</td>
<td>30.0</td>
<td>2,580 EUR</td>
<td>2,710 EUR</td>
</tr>
<tr>
<td>Strip ad Hint of the day/media</td>
<td>370.5</td>
<td>50.0</td>
<td>4,070 EUR</td>
<td>4,275 EUR</td>
</tr>
<tr>
<td>Island ad Hint of the day/media</td>
<td>140.0</td>
<td>75.0</td>
<td>1,645 EUR</td>
<td>1,720 EUR</td>
</tr>
<tr>
<td>Small weather strip ad</td>
<td>370.5</td>
<td>25.0</td>
<td>2,045 EUR</td>
<td>2,145 EUR</td>
</tr>
<tr>
<td>Big weather strip ad</td>
<td>370.5</td>
<td>50.0</td>
<td>4,060 EUR</td>
<td>4,265 EUR</td>
</tr>
</tbody>
</table>

**Special positions:**

**Advertising segment:**
- Minimum size: 1 column (45 mm w x 10 mm h)
- Maximum size: 8 columns (370.5 mm w x 528 mm h)

**Text segment:**
- Minimum size: 1 column (58.5 mm w x 10 mm h)
- Maximum size: 2 columns (120.9 mm w x 150 mm h)

<table>
<thead>
<tr>
<th>Mo. – Fr.</th>
<th>Sat. – Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising segment</td>
<td>8.85 EUR</td>
</tr>
<tr>
<td>Text segment</td>
<td>23.40 EUR</td>
</tr>
<tr>
<td>Book houses</td>
<td>7.45 EUR</td>
</tr>
</tbody>
</table>
AGENDA - the journal for politics in the German capital

AGENDA is the stand-alone newspaper section with even more political background for the Capital’s political decision-makers and anyone interested in politics. This product – unique in the Federal Republic – creates not only more transparency with useful background reporting, it is also aimed specifically at the political apparatus itself. Apart from parliament and cabinet, that means specialists in the ministries, authorities, party headquarters, think tanks, foundations, associations, the media and much more.

Publication date:
Each Tuesday

Booking deadline:
Monday, 6 working days prior to publication date 4 p.m.

Printing material deadline:
1 working day prior to publication date 11 a.m.

Volume:
6 pages in the weeks during which the Bundestag is in session, 1–2 pages during all other weeks

Bundestag in session:
1st. half 2021
12.01.2021
26.01.2021
23.02.2021
02.03.2021
16.03.2021
23.03.2021
13.04.2021
20.04.2021
04.05.2021
18.05.2021
08.06.2021
22.06.2021

2nd half 2021
N.A.
AGENDA – RATES AND FORMATS

Der Tagesspiegel

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
<th>Der Tagesspiegel Tuesdays</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>370.5</td>
<td>528.0</td>
<td>44,858 EUR</td>
</tr>
<tr>
<td>1/2 page</td>
<td>370.5</td>
<td>264.0</td>
<td>22,429 EUR</td>
</tr>
<tr>
<td>1/3 page corporate column*</td>
<td>120.9</td>
<td>528.0</td>
<td>14,953 EUR</td>
</tr>
<tr>
<td>1/4 page strip</td>
<td>370.5</td>
<td>132.0</td>
<td>11,215 EUR</td>
</tr>
<tr>
<td>1/4 page corner</td>
<td>183.3</td>
<td>274.0</td>
<td>14,345 EUR</td>
</tr>
</tbody>
</table>

*Corporate Column

The Corporate Columns in the Tagesspiegel newspaper section AGENDA are a noteworthy instrument of communication in the capital. These are textually and graphically sophisticated and informative entries that are designed and placed in an eye-catching manner - a learned format for your message.

Booking deadline = material deadline

All ad formats can either be prepared by the publisher or delivered as print ready material. Production through publisher requires photos and text and will be charged according to time and effort.
## EDITORIAL SPECIAL PAGES

**Der Tagesspiegel**

### Weekday | Special page | Booking and material deadline
---|---|---
Monday | Health | Thursday, 10 a.m.
Tuesday | Learning | Thursday, 12 p.m.
Wednesday | - | -
Thursday | Helping hands | Tuesday, 10 a.m.
Friday | Family | Tuesday, 3 p.m.
Saturday | Fashion & Style | Tuesday, 11 a.m.
Sunday | More indulgence | Wednesday, 11 days prior to publication date, 3 p.m.

### Material deadline:
- Booking deadline = material deadline

### Distribution:
- Der Tagesspiegel

### Format | Mo. – Fr. | Sat. – Sun.
---|---|---
1/1 page | 38,382 EUR | 40,283 EUR
1/2 page | 19,341 EUR | 20,292 EUR
1/3 page | 12,911 EUR | 13,544 EUR
1/4 page | 9,696 EUR | 10,171 EUR
1/4 page corner | 11,880 EUR | 12,435 EUR
1,000 mm corner ad | 11,270 EUR | 11,795 EUR
Material deadline:
Booking deadline = material deadline

Distribution:
Der Tagesspiegel

<table>
<thead>
<tr>
<th>Format</th>
<th>Mo. – Fr.</th>
<th>Sat. – Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>38,382 EUR</td>
<td>40,283 EUR</td>
</tr>
<tr>
<td>1/2 page</td>
<td>19,341 EUR</td>
<td>20,292 EUR</td>
</tr>
<tr>
<td>1/3 page</td>
<td>12,911 EUR</td>
<td>13,544 EUR</td>
</tr>
<tr>
<td>1/4 page</td>
<td>9,696 EUR</td>
<td>10,171 EUR</td>
</tr>
<tr>
<td>1/4 page corner</td>
<td>11,880 EUR</td>
<td>12,435 EUR</td>
</tr>
<tr>
<td>1,000 mm corner ad</td>
<td>11,270 EUR</td>
<td>11,795 EUR</td>
</tr>
</tbody>
</table>
In recent years, Berlin has developed into one of Europe's most exciting gourmet metropolises: from the star restaurant to food trucks, from exquisite delicacies to regional, freshly caught fish. Therefore, every Saturday we offer the big stage to the culinary side of Berlin with four pages of “more indulgence”. With an extravagant, magazine-like design, reliable research and “a look behind the Berlin horizon” Der Tagesspiegel wants to reach even more connoisseurs.
„SUNDAY“ - the magazine in Der Tagesspiegel is an essential part of the weekend for many readers.

„UNTERWEGS“ ("On the go") is the travel and mobility section in the „SUNDAY“ weekend magazine and report on all the facets of the yearning for “travel” – as well as all forms of current and future mobility.

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
<th>Rate 2021</th>
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</thead>
<tbody>
<tr>
<td>1/1 page advertorial</td>
<td>370.5</td>
<td>528.0</td>
<td>39,030 EUR</td>
</tr>
<tr>
<td>1/2 page advertorial</td>
<td>370.5</td>
<td>264.0</td>
<td>19,515 EUR</td>
</tr>
<tr>
<td>1/4 page corner advertorial</td>
<td>183.3</td>
<td>264.0</td>
<td>9,755 EUR</td>
</tr>
</tbody>
</table>

Publication date:
Every Sunday

Booking deadline:
Classical ads: Tuesday, 11 a.m.
Advertorials: 10 working days prior to publication date

Printing material deadline:
Classical ads: Tuesday, 11 a.m.
Advertorials: 10 working days prior to publication date

Volume:
SUNDAY: 10 – 12 pages
UNTERWEGS: 4 pages

Circulation:
Der Tagesspiegel

Rates 2021

Classified ads (Berlin Potsdamer Neueste Nachrichten) 8.00 €
Exclusive placement (Berlin + Potsdamer Neueste Nachrichten) 9.25 €
LOOSE INSERTS
Der Tagesspiegel

- **Minimum circulation:** 25,000 copies (lower circulation upon agreement – a surcharge of 10% will be invoiced due to additional handling costs.)
- **Minimum/Maximum weight:** 10 g / 75 g. (Higher weights and rates on request/upon agreement)
- **Minimum/Maximum format:** 105 x 148 mm (DIN A6) / 385 x 260 mm, folded. (Bigger formats possible if folded to maximum format.)

<table>
<thead>
<tr>
<th></th>
<th>Mo. – Thurs.</th>
<th>Fr. – Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total run</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Der Tagesspiegel (Main edition Berlin + PNN)</td>
<td>125,500</td>
<td>88,900</td>
</tr>
<tr>
<td></td>
<td>135,200</td>
<td>98,600</td>
</tr>
<tr>
<td><strong>Delivery run</strong></td>
<td>88,900</td>
<td>98,600</td>
</tr>
<tr>
<td><strong>Total run</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Main edition Berlin</td>
<td>117,400</td>
<td>82,400</td>
</tr>
<tr>
<td></td>
<td>127,100</td>
<td>92,100</td>
</tr>
<tr>
<td><strong>Delivery run</strong></td>
<td>82,400</td>
<td>92,100</td>
</tr>
</tbody>
</table>

Basis for calculation is the total run booked, not the delivery run.

- **Delivery:** Mo. – Fr. from 8 a.m. to 3 p.m.
  Free delivery of the inserts 3 - 6 working days prior to publication, packed in uniform layers between 8 and 12 cm in height. The inserts for Der Tagesspiegel and Potsdamer Neueste Nachrichten must be delivered separately.
- **Labelling:** Packing notes specifying the designation of the insert, the name of the newspaper, the issue and insertion date
- **Delivery address:**
  Axel Springer Verlag AG,
  Beilagen Verlag Der Tagesspiegel,
  Druckhaus Spandau,
  Brunsbütteler Damm 156 -172, 13581 Berlin
- **Loose inserts e-paper/online:**
  Data format: Please deliver a PDF file including all pages; a PDF page needs to be identical to the actual loose insert page
- **Delivery address:**
  banner@urban-media.com
- **Delivery:** 3 - 6 working days prior to publication date including covering email with information on client name and insertion date.
- **Technical specs on request.**
- **Insertion order:** 14 days prior to publication date at the latest. In case of cancellations after this date, the client will be billed for 50% of the lowest weight category for the insertion in question.

<table>
<thead>
<tr>
<th></th>
<th>Total run*</th>
<th>Delivery run</th>
</tr>
</thead>
<tbody>
<tr>
<td>Der Tagesspiegel (Main edition Berlin + PNN)</td>
<td>125,500</td>
<td>88,900</td>
</tr>
<tr>
<td></td>
<td>135,200</td>
<td>98,600</td>
</tr>
<tr>
<td>Main edition Berlin</td>
<td>117,400</td>
<td>82,400</td>
</tr>
<tr>
<td></td>
<td>127,100</td>
<td>92,100</td>
</tr>
</tbody>
</table>
LOOSE INSERTS

Der Tagesspiegel

<table>
<thead>
<tr>
<th>Rate per 1,000 copies</th>
<th>Rate Full circulation</th>
<th>Rate Split circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight**** Up to</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 g</td>
<td>128.00 EUR</td>
<td>134.00 EUR</td>
</tr>
<tr>
<td>25 g</td>
<td>130.50 EUR</td>
<td>136.50 EUR</td>
</tr>
<tr>
<td>30 g</td>
<td>134.00 EUR</td>
<td>139.50 EUR</td>
</tr>
<tr>
<td>35 g</td>
<td>136.50 EUR</td>
<td>142.50 EUR</td>
</tr>
<tr>
<td>40 g</td>
<td>147.00 EUR</td>
<td>155.50 EUR</td>
</tr>
<tr>
<td>45 g</td>
<td>149.50 EUR</td>
<td>158.50 EUR</td>
</tr>
<tr>
<td>50 g</td>
<td>152.50 EUR</td>
<td>161.50 EUR</td>
</tr>
<tr>
<td>55 g</td>
<td>155.50 EUR</td>
<td>164.50 EUR</td>
</tr>
<tr>
<td>60 g</td>
<td>158.50 EUR</td>
<td>167.00 EUR</td>
</tr>
</tbody>
</table>

* incl. e-Paper
** The circulation figures are the publisher's information. "Der Tagesspiegel" is compiled of the two editions "Main edition Berlin" (Der Tagesspiegel) and "Main edition Potsdam" (Potsdamer Neueste Nachrichten). For the total run-on Sundays the publication in "Potsdamer Neueste Nachrichten" will be on Saturday.
**** Higher weights on request

- Delivery: Mo. – Fr. from 8 a.m. to 3 p.m. Free delivery of the inserts 3 - 6 working days prior to publication, packed in uniform layers between 8 and 12 cm in height. The inserts for Der Tagesspiegel and Potsdamer Neueste Nachrichten must be delivered separately.
- Labelling: Packing notes specifying the designation of the insert, the name of the newspaper, the issue and insertion date
- Delivery address: Axel Springer Verlag AG, Beilagen Verlag Der Tagesspiegel, Druckhaus Spandau, Brunsbütteler Damm 156 -172, 13581 Berlin
- Loose inserts e-paper/online: Data format: Please deliver a PDF file including all pages; a PDF page needs to be identical to the actual loose insert page
- Delivery address: banner@urban-media.com
- Delivery: 3 - 6 working days prior to publication date including covering email with information on client name and insertion date.
- Technical specs on request.
- Insertion order: 14 days prior to publication date at the latest. In case of cancellations after this date, the client will be billed for 50% of the lowest weight category for the insertion in question.
Frequency:
Daily from Monday to Sunday
(„Der Tagesspiegel“ is compiled of the two editions “Main edition Berlin” (Der Tagesspiegel) and “Main edition Potsdam” (Potsdamer Neueste Nachrichten). For the total run-on Sundays the publication in “Potsdamer Neueste Nachrichten” will be on Saturday.

Terms of payment:
Net immediately following publication. 2 % discount for direct debit payment provided no outstanding invoices are still due. The publisher reserves the right to ask for prepayment from all new business partners before publishing any insertion.

SEPA transfer:
Commerzbank Stuttgart
IBAN: DE03 6004 0071 0525 7779 00
BIC: COBADEFFXXX
TECHNICAL DETAILS

Der Tagesspiegel

Type area width x height:

<table>
<thead>
<tr>
<th>1/1 page:</th>
<th>Panorama ad:</th>
</tr>
</thead>
<tbody>
<tr>
<td>370.5 x 528.0 mm</td>
<td>770 x 528.0 mm</td>
</tr>
</tbody>
</table>

Page volume:

<table>
<thead>
<tr>
<th>1/1 page:</th>
<th>Panorama ad:</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,224.0 mm</td>
<td>8,976.0 mm</td>
</tr>
</tbody>
</table>

No. of columns:

<table>
<thead>
<tr>
<th>Text cols.</th>
<th>Ad cols.</th>
<th>Panorama ad:</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>8</td>
<td>17</td>
</tr>
</tbody>
</table>

Column width:

<table>
<thead>
<tr>
<th>Ad section</th>
<th>Text section</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 col.</td>
<td>45.0 mm</td>
</tr>
<tr>
<td>2 cols.</td>
<td>91.5 mm</td>
</tr>
<tr>
<td>3 cols.</td>
<td>138.0 mm</td>
</tr>
<tr>
<td>4 cols.</td>
<td>184.5 mm</td>
</tr>
<tr>
<td>5 cols.</td>
<td>231.0 mm</td>
</tr>
<tr>
<td>6 cols.</td>
<td>277.5 mm</td>
</tr>
<tr>
<td>7 cols.</td>
<td>324.0 mm</td>
</tr>
<tr>
<td>8 cols.</td>
<td>370.5 mm</td>
</tr>
</tbody>
</table>

Printing process:

Web offset, newspaper print acc. to ISO 12647-3:2004

4col. ads:

Printing sequence:
black, cyan, magenta, yellow

Printing material delivery:
ISDN/Eurofile: +49 30 29021 - 13254 (Leonardo/Mac, ZMG/GZM, mecom-multiconnect, Teles, Fritz, Twist etc.)

Email: druckunterlagen@tagesspiegel.de
FTP: ftp2.tagesspiegel.de
User: ftpanzeigen
Password: tssenden30
Please use only compressed file (zip, sit or similar)

Contact:
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