Der Sog der Lüge


"No. 1 quality newspaper in Germany“
Advertising data

Publisher
Zeitverlag Gerd Bucerius GmbH & Co. KG
Buceriusstraße, Eingang Speersort 1
20095 Hamburg, Germany
Telephone: (+49) 40 32 80 - 0 (switch board)
Telefax: (+49) 40 32 80 - 472 (classified advertising)
(+49) 40 32 80 - 482 (display advertising)

Bank account
Commerzbank Stuttgart
Bank code:  600 400 71
Account no.: 525 52 52
IBAN: DE 20600400710525525200
Swift: COBADEFF600

Internet address
www.zeit.de

General terms and conditions
Any advertisement order implies acceptance of the general terms and conditions as laid down under www.zeit.de/mediadaten.

Payment
Due on publication date; 2½ discount if paid before publication and old invoices have all been paid.

VAT
The quoted rates exclude Value Added Tax which may apply.

Published
Weekly; on Thursdays

DIE ZEIT ratecard no. 66, effective Jan. 1, 2021

PZN: 545 231
DIE ZEIT circulation is officially audited.
The DIE ZEIT universe

DIE ZEIT is firmly established as a quality media brand providing a wide range of published content, events and other offers with highest journalistic standards.

<table>
<thead>
<tr>
<th>DIE ZEIT</th>
<th>ZEITmagazin</th>
<th>ZEIT WISSEN</th>
<th>ZEIT CAMPUS</th>
<th>ZEIT GESCHICHTE</th>
<th>ZEIT LEO</th>
<th>ZEIT Studienführer</th>
</tr>
</thead>
<tbody>
<tr>
<td>core readership</td>
<td>upper target group, 14 years and above</td>
<td>upper target group, 14 years and above</td>
<td>People interested in popular science, 20 – 59 years</td>
<td>students, 18 – 28 years</td>
<td>people interested in culture and history, children, 8 – 13 years and their parents</td>
<td>16 – 22 years</td>
</tr>
<tr>
<td>copy price</td>
<td>5.70 €</td>
<td>in DIE ZEIT 7.50 €</td>
<td>3.30 €</td>
<td>7.50 €</td>
<td>4.95 €</td>
<td>8.95 €</td>
</tr>
<tr>
<td>advertising rate</td>
<td>47,188.80 €</td>
<td>34,200.00 €</td>
<td>15,950.00 €</td>
<td>16,600.00 €</td>
<td>8,700.00 €</td>
<td>9,700.00 €</td>
</tr>
<tr>
<td>sold circulation</td>
<td>521,927*</td>
<td>34,200.00 €</td>
<td>15,950.00 €</td>
<td>16,600.00 €</td>
<td>8,700.00 €</td>
<td>9,700.00 €</td>
</tr>
<tr>
<td>subscriptions</td>
<td>378,362</td>
<td>87,120*</td>
<td>55,000**</td>
<td>47,000**</td>
<td>27,000**</td>
<td></td>
</tr>
<tr>
<td>coverage in thous.</td>
<td>2,220</td>
<td>1,469</td>
<td>770</td>
<td>449</td>
<td>242</td>
<td></td>
</tr>
</tbody>
</table>

advertising rates: DIE ZEIT magazine format. 4c, magazines 1/1 page 4c.

* IVW II/2020
** publisher’s information
coverage AWA 2020 (Base: German-speaking population), ZEIT LEO KMS 2020
DIE ZEIT – editorial profile

The quality media brand
DIE ZEIT is Germany’s premier opinion-leading weekly newspaper. It reports on topics from the worlds of politics and business, culture and science, technology and medicine, society and education, travel, lifestyle and sport. In-depth background, well-researched facts and critical analysis make DIE ZEIT an important source of up-to-date information. DIE ZEIT lays down the agenda, takes a stand, discusses issues from different perspectives and shapes opinions – while the ZEIT-magazin supplement features reading entertainment of the highest quality.

In short, DIE ZEIT is a byword for
• committed journalism
• challenging articles and controversial viewpoints
• succinct commentary, comprehensive background and critical analysis

The quality journalism and award-winning layout of DIE ZEIT are two of the key factors that underpin the intensive use of the newspaper. The readers of DIE ZEIT hold down top jobs and primarily belong to the best-educated and high-earning sections of society, which means they also tend to be high-spending consumers. In short, your advertising message in DIE ZEIT is bound to reach a highly attractive target group.

DIE ZEIT – sections

Politics
Topical content and background
Gives structure to current affairs, explaining how they fit in to the big political, social and economic picture

Dispute
Room for debate and controversy
The section for contentious issues in the world of politics

Dossier
In-depth and unique
The story of the week in a big and attractively presented format

Business
Exciting and easy-to-understand
Provides insights into today’s business and economic developments from totally different and new perspectives

Knowledge
Strong section with clearly defined structure at the heart of the newspaper
In these complex times, when issues from the world of science, technology, health, sustainability and politics are more closely interwined than ever before and need to be considered within the same overall framework, the “Knowledge” section in DIE ZEIT rises to the challenge with clarity and context.

Features
Background and criticism
Profiles the week’s most interesting events in the cultural scene

Z – Time to discover
Stories from our daily lives, stories about friendship and family, leisure time and the good things in life – always with a personal touch and always with the focus on new themes and insights

Awards:

No. 1 quality newspaper in Germany
Source: AWA 2020

DIE ZEIT ratecard no. 66, effective Jan. 1, 2021
Readership data DIE ZEIT

DIE ZEIT – Germany’s leading quality newspaper

According to the AWA 2020 survey, DIE ZEIT is read by over 2.22 million people on average every week, making it the leading medium in the segment of quality newspapers. With more than 500,000 sold copies, DIE ZEIT reaches readers all over Germany.

DIE ZEIT targets the educational and income elite

39 % of ZEIT readers are between the ages of 20 and 49, while 66 % are educated to “A” Level standard or hold a university degree. 53 % have a net monthly household income of 3,500 € plus.

ZEIT readers are opinion leaders and multipliers

ZEIT readers have strong personalities and high-level information needs. They are often asked for advice by others and therefore exert a wide-ranging influence on general attitudes and purchase decisions.

Intensive weekend reading

DIE ZEIT is read in depth, and readers spend a lot of time with “their” newspaper: 79 % of them read DIE ZEIT in a relaxed setting at the weekend – and spend an average 3.5 hours doing so.*

Further information

We will be happy to provide you with further readership details of DIE ZEIT. Please contact us at: (+49) 211 887-1336 or e-mail: bettina.goedert@iqm.de

Sources: IVW II/2020, AWA 2020
*ZEIT Copytest May 2018

Readership data DIE ZEIT

<table>
<thead>
<tr>
<th>Gender</th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>58</td>
<td>42</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age</th>
<th>14–19 years</th>
<th>20–29 years</th>
<th>30–39 years</th>
<th>40–49 years</th>
<th>50–59 years</th>
<th>60 years and above</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>7</td>
<td>14</td>
<td>14</td>
<td>14</td>
<td>19</td>
<td>38</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education</th>
<th>college w/o A-levels</th>
<th>A-levels, degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>24/37</td>
<td>66/30</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>occupation</th>
<th>self-employed, free professions</th>
<th>management executives, senior civil servants</th>
<th>other executives, civil servants</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>7/2</td>
<td>3/3</td>
<td>18/9</td>
</tr>
</tbody>
</table>

Household net income

- up to 1,000 €: 3%
- €1,000 up to €1,500: 5%
- €1,500 up to €2,000: 6%
- €2,000 up to €2,500: 9%
- €2,500 up to €3,000: 12%
- €3,000 up to €3,500: 10%
- €3,500 and more: 56%

Socio-economic status

- level 1-2 (top): 52%
- level 3-4 (medium): 38%

Innovation orientation

- Innovatoren: 21%
- Trendsetter: 23%

Special target groups

- mobile cosmopolitans: 39%
- quality-conscious consumers: 38%
- multipliers with strong personality: 52%

Sources: AWA 2020

Base: German-speaking population 14 years and above in %.
<table>
<thead>
<tr>
<th>Week</th>
<th>Issue</th>
<th>Publication date</th>
<th>Day of the week</th>
<th>Closing date*</th>
<th>CD premium position**</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>No. 2</td>
<td>07.01.2021</td>
<td>Thursday</td>
<td>04.01.2021</td>
<td>10.12.2020</td>
</tr>
<tr>
<td>2</td>
<td>No. 3</td>
<td>14.01.2021</td>
<td>Thursday</td>
<td>11.01.2021</td>
<td>17.12.2020</td>
</tr>
<tr>
<td>3</td>
<td>No. 4</td>
<td>21.01.2021</td>
<td>Thursday</td>
<td>18.01.2021</td>
<td>23.12.2020</td>
</tr>
<tr>
<td>4</td>
<td>No. 5</td>
<td>28.01.2021</td>
<td>Thursday</td>
<td>25.01.2021</td>
<td>30.12.2020</td>
</tr>
<tr>
<td>5</td>
<td>No. 6</td>
<td>04.02.2021</td>
<td>Thursday</td>
<td>01.02.2021</td>
<td>07.01.2021</td>
</tr>
<tr>
<td>6</td>
<td>No. 7</td>
<td>11.02.2021</td>
<td>Thursday</td>
<td>08.02.2021</td>
<td>14.01.2021</td>
</tr>
<tr>
<td>7</td>
<td>No. 8</td>
<td>18.02.2021</td>
<td>Thursday</td>
<td>15.02.2021</td>
<td>21.01.2021</td>
</tr>
<tr>
<td>8</td>
<td>No. 9</td>
<td>25.02.2021</td>
<td>Thursday</td>
<td>22.02.2021</td>
<td>28.01.2021</td>
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<tr>
<td>9</td>
<td>No. 10</td>
<td>04.03.2021</td>
<td>Thursday</td>
<td>01.03.2021</td>
<td>07.02.2021</td>
</tr>
<tr>
<td>10</td>
<td>No. 11</td>
<td>11.03.2021</td>
<td>Thursday</td>
<td>08.03.2021</td>
<td>14.02.2021</td>
</tr>
<tr>
<td>11</td>
<td>No. 12</td>
<td>18.03.2021</td>
<td>Thursday</td>
<td>15.03.2021</td>
<td>21.02.2021</td>
</tr>
<tr>
<td>12</td>
<td>No. 13</td>
<td>25.03.2021</td>
<td>Thursday</td>
<td>22.03.2021</td>
<td>28.02.2021</td>
</tr>
<tr>
<td>13</td>
<td>No. 14</td>
<td>31.03.2021</td>
<td>Wednesday</td>
<td>28.03.2021</td>
<td>04.03.2021</td>
</tr>
<tr>
<td>14</td>
<td>No. 15</td>
<td>07.04.2021</td>
<td>Thursday</td>
<td>04.04.2021</td>
<td>10.03.2021</td>
</tr>
<tr>
<td>15</td>
<td>No. 16</td>
<td>14.04.2021</td>
<td>Thursday</td>
<td>11.04.2021</td>
<td>17.03.2021</td>
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<tr>
<td>17</td>
<td>No. 18</td>
<td>28.04.2021</td>
<td>Thursday</td>
<td>25.04.2021</td>
<td>31.03.2021</td>
</tr>
<tr>
<td>18</td>
<td>No. 19</td>
<td>05.05.2021</td>
<td>Thursday</td>
<td>02.05.2021</td>
<td>08.04.2021</td>
</tr>
<tr>
<td>19</td>
<td>No. 20</td>
<td>12.05.2021</td>
<td>Wednesday</td>
<td>09.05.2021</td>
<td>15.04.2021</td>
</tr>
<tr>
<td>20</td>
<td>No. 21</td>
<td>19.05.2021</td>
<td>Thursday</td>
<td>16.05.2021</td>
<td>22.04.2021</td>
</tr>
<tr>
<td>21</td>
<td>No. 22</td>
<td>26.05.2021</td>
<td>Thursday</td>
<td>23.05.2021</td>
<td>29.04.2021</td>
</tr>
<tr>
<td>22</td>
<td>No. 23</td>
<td>02.06.2021</td>
<td>Wednesday</td>
<td>29.05.2021</td>
<td>05.05.2021</td>
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<tr>
<td>23</td>
<td>No. 24</td>
<td>09.06.2021</td>
<td>Thursday</td>
<td>06.06.2021</td>
<td>12.05.2021</td>
</tr>
<tr>
<td>24</td>
<td>No. 25</td>
<td>16.06.2021</td>
<td>Thursday</td>
<td>13.06.2021</td>
<td>19.05.2021</td>
</tr>
<tr>
<td>25</td>
<td>No. 26</td>
<td>23.06.2021</td>
<td>Thursday</td>
<td>20.06.2021</td>
<td>26.05.2021</td>
</tr>
<tr>
<td>26</td>
<td>No. 27</td>
<td>30.06.2021</td>
<td>Thursday</td>
<td>27.06.2021</td>
<td>03.06.2021</td>
</tr>
</tbody>
</table>

* closing date: 10 a.m.  
** premium positions: 1st book (politics) and book Wirtschaft (business), page 1 and page 5.
Basic rates

**Standard formats**

- 1 | 2 | 3
  - T 770 x 528 mm
  - 4,224 mm
  - T 371 x 264 mm
  - 2,112 mm

- 4 | 5 | 6
  - T 371 x 528 mm
  - 8,976 mm
  - T 220.5 x 528 mm
  - 4,776 mm
  - T 220.5 x 330 mm
  - 1,392 mm

- 7 | 8 | 9 | 10 | 11
  - T 220.5 x 528 mm
  - 8,976 mm
  - T 295.5 x 528 mm
  - 12,720 mm
  - T 295.5 x 72 mm

- 12
  - T 371 x 528 mm
  - 1,056 mm

**Vertical strip ads**

- 8 | 9 | 10 | 11
  - T 70.5 x 528 mm
  - 845 mm
  - T 145.5 x 528 mm
  - 1,690 mm
  - T 220.5 x 528 mm
  - 2,535 mm
  - T 295.5 x 528 mm

**Various horizontal strip ads**

- 12
  - T 371 x 72 mm
  - 1,056 mm

- 13
  - T 371 x 132 mm
  - 1,056 mm

- 14
  - T 371 x 176 mm
  - 1,056 mm

- 15
  - T 371 x 188 bis
  - max. 405 mm

**Discount structures**

- 6 inserts = 5 %
- 12 inserts = 10 %
- 24 inserts = 15 %

**Horizontal strip ads**

- 16
  - T 371 x 72 mm
  - 1,056 mm

- 17
  - T 371 x 172 mm

- 18
  - T 371 x 176 mm

**Discount structures**

- 6 inserts = 5 %
- 12 inserts = 10 %
- 24 inserts = 15 %

**Basic rates**

- Minimum format corner ad: 1,056 mm

- Reservations for premium positions expire automatically unless a written booking order is received at least four weeks prior to the closing date.

- Premium positions: first right-hand ad in POLITIK (POLITICS) or WIRTSCHAFT (BUSINESS).

**Discount structures**

- min. € 100,000 gross 5 %
- min. € 200,000 gross 8 %
- min. € 350,000 gross 12 %

- 6 inserts = 5 %
- 12 inserts = 10 %
- 24 inserts = 15 %

**Calculation advertising rate**

Height of ad in mm x number of columns (for textcol. x 1.6) x mm-rate.

**Vertical strip ads**

- 8
  - 1/5 page
  - € 29,659.50
  - € 39,165.75
  - € 45,503.25

- 9
  - 2/5 page
  - € 40,982.50
  - € 53,911.00
  - € 62,023.00

- 10
  - 3/5 page
  - € 51,840.75
  - € 69,078.75
  - € 79,345.50

- 11
  - 4/5 page
  - € 63,037.00
  - € 84,162.00
  - € 96,837.00

**Various horizontal strip ads**

- 12
  - 72 – 131 mm high.
  - per mm € 34.80
  - € 46.30
  - € 53.30

- 13
  - 132 – 175 mm high.
  - per mm € 24.50
  - € 31.90
  - € 36.70

- 14
  - 176 – 187 mm high.
  - per mm € 20.50
  - € 27.30
  - € 31.50

- 15
  - from 188 mm high.
  - per mm € 18.70
  - € 24.90
  - € 29.80

**Horizontal strip ads**

- 16
  - 72er strip
  - € 20,044.80
  - € 26,668.80
  - € 30,700.00

- 17
  - 1/4 page
  - € 25,872.00
  - € 33,686.40
  - € 38,755.20

- 18
  - 1/3 page
  - € 28,864.00
  - € 38,438.40
  - € 44,352.00

**Discount structures**

- 6 inserts = 5 %
- 12 inserts = 10 %
- 24 inserts = 15 %

**Calculation advertising rate**

Height of ad in mm x number of columns (for textcol. x 1.6) x mm-rate.

**Standard formats**

1 | 2 | 3 | 4 | 5

<table>
<thead>
<tr>
<th>no. format</th>
<th>b/w</th>
<th>4c</th>
<th>Premium 4c**</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/2 page</td>
<td>€ 162,555.20</td>
<td>€ 215,355.20</td>
</tr>
<tr>
<td>2</td>
<td>1/4 page</td>
<td>€ 78,777.60</td>
<td>€ 105,177.60</td>
</tr>
<tr>
<td>3</td>
<td>1/4 page horizontal</td>
<td>€ 39,388.80</td>
<td>€ 52,988.80</td>
</tr>
<tr>
<td>4</td>
<td>magazine format</td>
<td>€ 35,426.40</td>
<td>€ 47,088.80</td>
</tr>
<tr>
<td>5</td>
<td>1/4 page corner ad a</td>
<td>€ 26,875.20</td>
<td>€ 35,798.40</td>
</tr>
<tr>
<td>6</td>
<td>1/4 page corner ad b</td>
<td>€ 26,875.20</td>
<td>€ 35,798.40</td>
</tr>
<tr>
<td>7</td>
<td>per text column</td>
<td>€ 81.95</td>
<td>€ 131.35</td>
</tr>
</tbody>
</table>

**Discount structures**

- min. € 100,000 gross 5 %
- min. € 200,000 gross 8 %
- min. € 350,000 gross 12 %

- 6 inserts = 5 %
- 12 inserts = 10 %
- 24 inserts = 15 %

**Width text columns**

<table>
<thead>
<tr>
<th>column(s)</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>width in mm</td>
<td>70.5</td>
<td>145.5</td>
<td>220.5</td>
<td>295.5</td>
<td>371.0</td>
</tr>
</tbody>
</table>

**Width ad columns**

<table>
<thead>
<tr>
<th>column(s)</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>width in mm</td>
<td>45</td>
<td>91.5</td>
<td>138</td>
<td>184.5</td>
<td>231</td>
<td>277.5</td>
<td>324</td>
<td>371</td>
</tr>
</tbody>
</table>

**Type area**

Width textcolums

- T 371 mm width x 528 mm height
- per textcol. mm calculated with adcol. mm
Rates for premium positions on request. Please contact us for further details.

Rates for classified advertising
- recruitment
- further education
- real estate
- art market
etc. upon request.

Loose inserts

**Formats**

<table>
<thead>
<tr>
<th>Minimum format:</th>
<th>148 x 105 mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum format:</td>
<td>365 x 260 mm</td>
</tr>
</tbody>
</table>

Fold on the longer side.

**Circulation**

Split-run circulation possible (surcharge!); minimum: 20,000 copies

**Subscription circulation**

For loose inserts in the subscription circulation we charge postal fees (13 € per 1,000 copies for inserts up to 55 g)

**Rates, per 1,000 copies**

<table>
<thead>
<tr>
<th>Up to a weight of 20 g each</th>
<th>€ 150.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to a weight of 25 g each</td>
<td>€ 155.00</td>
</tr>
<tr>
<td>Up to a weight of 30 g each</td>
<td>€ 160.00</td>
</tr>
<tr>
<td>Up to a weight of 35 g each</td>
<td>€ 170.00</td>
</tr>
<tr>
<td>Up to a weight of 40 g each</td>
<td>€ 180.00</td>
</tr>
<tr>
<td>Up to a weight of 45 g each</td>
<td>€ 190.00</td>
</tr>
<tr>
<td>Up to a weight of 50 g each</td>
<td>€ 200.00</td>
</tr>
</tbody>
</table>

**Surcharge for split circulation**

<table>
<thead>
<tr>
<th>Up to 100,000 copies:</th>
<th>10 % surcharge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 250,000 copies:</td>
<td>5 % surcharge</td>
</tr>
</tbody>
</table>

**Closing date**

2 weeks before the issue date.
Please note that a client placing an insert containing advertising from other clients will be charged a 50 % loading.
Please contact us for further details on technical requirements and delivery process.

**Delivery addresses**

Frankfurter Societäts-Druckerei
Kurhessenstr. 4 – 6
D-64546 Mörfelden-Walldorf
(Industriegebiet Ost)

The order confirmation will inform about delivery details.
**Technical data**

**Delivery** via WEB-upload at www.anzeigeneingang.de via email to zeit@anzeigeneingang.de

**Trim format**
400 mm width, 570 mm height + 5 mm trim allowance (saddle stitching)

**Layout (type area)**
371 mm width, 528 mm height

**Printing process**
newspaper offset rotary printing (ISO 12647-3:2005)

**ICC profile**
- Color: ISOnewspaper26v4.icc
- Greyscale: ISOnewspaper26v4_gr.icc
  - tonal value increase = 26% by 40% halftone value
  - (please download the ICC-Profile at www.anzeigeneingang.de)

**Total ink coverage**
max. 240 %

**Screen width**
48 lines/cm

**Resolution**
- line work: 1,270 dpi
- color pictures: 240 dpi
- greyscale pictures: 240 dpi

**Data formats**
- Adobe-PDF/X1a:2001 or Adobe-PDF/X3:2002 in CMYK-mode, fonts have to be embedded. The minimum type size has to be 6 point. Fine serifs should be avoided in small letterings. Modifying fonts like »bold« or »italic« are not permitted. So do Multiple-Master- and doublebyte-fonts. Pictures have to be included. The quality of JPEG-compressed pictures is defined by the deliverer. Embedded ICC-profiles will not be interpreted.

**Types and lines**
- have to be 0,15 mm minimum

**Spotcolors**
- converted in CMYK-color-space; the obtainable color rendition has to correlate to HKS-Z color table of 05.06.2004
  - (ISO 2846 or ISO12647-3:2005)
  - (the color table is accessible at www.anzeigeneingang.de)

**Filesizes**
- To avoid outsized files please crop the image section to the necessary size by Photoshop. If greyscale-tiffs or bmp-files are used in the document the background color should be set to white.

**Proofs**
- One color-binding proof. The contract proof has to be made of the delivered digital advertisement and must contain the Ugra/Fogra-medium wedge.

**postal address digital advertisements**
- Mediengruppe Main-Post GmbH & Co.KG
- z. HD. Digitale Bearbeitung – DIE ZEIT – Vorstufe 1, OG, Berner Straße 2, 97084 Würzburg

**Contact**
- If you have any questions or problems concerning the data transfer please contact us:
  - Mr. Koch, Telephone: (+49) 931 60 - 758
  - E-mail: zeit@anzeigeneingang.de

**Upload**
- Information can be retrieved via the following:
  - www.anzeigeneingang.de/zeitverlag

**please check advertisement deadline**

**Important information!**
- When delivering your ad via email or internet please provide the respective publication and issue-number / date for better allocation.
- Regardless of the transfer of your ad the publishing company needs a written ad-order.
- Please let us know in advance, how your ad will be transferred.
### International sales offices and representatives

<table>
<thead>
<tr>
<th>Region</th>
<th>Company/Contact</th>
<th>Address/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Australia</strong></td>
<td>Hogan Media</td>
<td>John Byrne&lt;br&gt;Unit 1 - 200 Rokeby Road&lt;br&gt;Subiaco 6008, Western Australia.&lt;br&gt;Phone (+61) 8 9381 3991&lt;br&gt;E-mail <a href="mailto:john@hoganmedia.com.au">john@hoganmedia.com.au</a></td>
</tr>
<tr>
<td><strong>Austria/Czech Republic/Croatia/Hungary/Slovenia/Slovakia</strong></td>
<td>proxymedia e.U&lt;br&gt;Michael Schachinger-Brauner&lt;br&gt;Wiesengasse 3&lt;br&gt;A-2801 Katzelsdorf&lt;br&gt;Phone (+43) 2622/36 7 55&lt;br&gt;Mobil (+43) 676/970 1517&lt;br&gt;E-mail <a href="mailto:michael.schachinger@proxymedia.at">michael.schachinger@proxymedia.at</a></td>
<td></td>
</tr>
<tr>
<td><strong>France</strong></td>
<td>MEDIA EMBASSY INTERNATIONAL</td>
<td>Pierre-Andre Obé&lt;br&gt;7 rue Michel Chasles&lt;br&gt;75012 Paris&lt;br&gt;France&lt;br&gt;Tel.: (+33) 6039 20915&lt;br&gt;E-mail: <a href="mailto:sales@media-embassy.fr">sales@media-embassy.fr</a></td>
</tr>
<tr>
<td><strong>Greece &amp; Cyprus</strong></td>
<td>Nikos Barbopoulos</td>
<td>Phone (+30) 6947 916031&lt;br&gt;E-mail <a href="mailto:nikolaos.barbopoulos@gmail.com">nikolaos.barbopoulos@gmail.com</a></td>
</tr>
<tr>
<td><strong>Hong Kong/Singapore/Malaysia</strong></td>
<td>Asian Integrated Media Limited Peter Jeffery&lt;br&gt;Unit 3200, 32nd Floor, Citicorp Centre, 18 Whitfield Road, Causeway Bay, Hong Kong&lt;br&gt;Tel: (+852) 2850 4013&lt;br&gt;E-mail <a href="mailto:peterjeffery@asianimedia.com">peterjeffery@asianimedia.com</a></td>
<td></td>
</tr>
<tr>
<td><strong>Italy</strong></td>
<td>K.media&lt;br&gt;Bernard Kedzierski</td>
<td>Via Bonaventura Cavalieri, 1/3&lt;br&gt;20121 Milan&lt;br&gt;Phone (+39) 02 29061094&lt;br&gt;Fax (+39) 02 29062341&lt;br&gt;E-mail <a href="mailto:info@kmedianet.com">info@kmedianet.com</a>&lt;br&gt;<a href="mailto:bernard.kedzierski@kmedianet.com">bernard.kedzierski@kmedianet.com</a></td>
</tr>
<tr>
<td><strong>India</strong></td>
<td>Global Media Network&lt;br&gt;120 Sector 44&lt;br&gt;Gurgaon, Haryana&lt;br&gt;NCR Delhi 122003, India&lt;br&gt;Phone (+91) 124 4932020&lt;br&gt;E-mail: <a href="mailto:vimal@gmnindia.com">vimal@gmnindia.com</a></td>
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<tr>
<td><strong>Japan</strong></td>
<td>Pacific Business Inc.&lt;br&gt;Yoshinori Ikeda&lt;br&gt;Kayabacho 2-chome Bldg., 2-4-5, Nihonbashi Kayabacho, Chuo-ku, Tokyo 103-0025&lt;br&gt;Phone (+81) 3 3861-6138&lt;br&gt;E-mail: <a href="mailto:pbi2010@gol.com">pbi2010@gol.com</a></td>
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<tr>
<td><strong>Korea</strong></td>
<td>DOOBEE Inc.</td>
<td>Joane Lee&lt;br&gt;8th Fl., DooBee Bldg.&lt;br&gt;35 Jeongdong-gil&lt;br&gt;Jung-gu, Seoul 100-120&lt;br&gt;South Korea&lt;br&gt;Phone (+82) 02 3702-1740&lt;br&gt;Fax (+82) 02 7555-9860&lt;br&gt;E-mail: <a href="mailto:dbi@doobee.com">dbi@doobee.com</a></td>
</tr>
<tr>
<td><strong>Middle East</strong></td>
<td>Integrated Advertising services (IAS MEDIA)&lt;br&gt;Ali Asgar Mir&lt;br&gt;1105 Grosvenor Business Tower&lt;br&gt;Tecom Site C&lt;br&gt;Near Media Rotana Hotel&lt;br&gt;PO. Box 27671&lt;br&gt;Dubai&lt;br&gt;UAE&lt;br&gt;Phone (+97) 14 4475760&lt;br&gt;Fax (+97) 14 4475761&lt;br&gt;E-mail <a href="mailto:alimir@iasmedia.com">alimir@iasmedia.com</a></td>
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<tr>
<td><strong>North America</strong></td>
<td>Iconic International Communications, Inc.&lt;br&gt;Guy Holroyd&lt;br&gt;1992 Commerce Street (Suite 314)&lt;br&gt;Yorktown Heights, NY 10598&lt;br&gt;USA&lt;br&gt;Phone (+1) 914-205-2355&lt;br&gt;E-mail <a href="mailto:contact@iconicinternational.com">contact@iconicinternational.com</a></td>
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<tr>
<td><strong>Portugal</strong></td>
<td>ILIMITADA – Marketing.&lt;br&gt;Publicidade e Serviços, Lda&lt;br&gt;Paulo Andrade&lt;br&gt;Av. Clotilde - Edificio Centro de Congressos do Estoril, 4ºC&lt;br&gt;2765-211 Estoril&lt;br&gt;Portugal&lt;br&gt;Phone (+351) 21 385 35 98 45&lt;br&gt;Fax (+351) 21 388 32 83&lt;br&gt;E-mail: <a href="mailto:pandrade@ilimitadapub.com">pandrade@ilimitadapub.com</a></td>
<td></td>
</tr>
</tbody>
</table>

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**Content | Advertising data**  
**The DIE ZEIT universe**  
**DIE ZEIT editorial profile | DIE ZEIT – sections**  
**Readership data | DIE ZEIT**  
**Title profile – ZEIT-magazin | Publication dates DIE ZEIT**  
**Basic rates**  
**Special formats | Loose inserts**  
**Technical data**  
**International Sales offices and representatives**
International sales offices and representatives

**Scandinavia**

5 CROSS MEDIA
Marcus Erlandsson
Järnvägsallén 6
183 69 Täby
Phone (+46) 0722 049 333
E-mail marcus@5crossmedia.com

**Spain**

About International Media
Olga Martinez
C/ Alcalá, 20, ofi. 403, 4ªplta.
28014 Madrid
España / Spain
Phone (+34) 91 320 04 97
Fax (+34) 91 741 61 20
E-mail olga.martinez@aboutim.es

**Switzerland**

Goldbach Publishing AG
Yulia Strotmann
Werdstrasse 21,
CH-8021 Zürich
Phone (+41) 44 248 40 14
Mobile (+41) 76 316 61 73
E-mail: yulia.strotmann@goldbach.com

**Turkey**

Media Ltd
E. Tan Bilge
Alkaranfil Sokak, No 8 Kat 2
34330, Levent
Istanbul
Phone (+90) 212 275 51 52
E-mail: tanbilge@medialtd.com.tr

**United Kingdom, Ireland**

Advance International Media
Peter Mason
6-8 Long Lane
London
EC1A 9HF
Phone (+44) 207 253 0888
E-mail peter@advance.uk.com
Digital products and other titles you find here:

www.iqm.de