



The medium for the young elite

Advertising rates:

1 /1 page:	14,500
1 /2 page:	8,265
1 /3 page:	5,800
1 /4 page:	4,900
Inside cover/ Back cover:	15,385
2/1 page:	29,000

Ad specials:

Loose inserts: 85/thou up to 20g
Subscr.: 95/thou

Bound inserts: 80/thou to 130/thou
based on length

Glued inserts: Postcards 45/thou

Further ad specials on request.

Issue dates in 2010

Issue no.	Date of publication	Closing date
02/2010	February 23, 2010	January 25, 2010
03/2010	April 20, 2010	March 18, 2010
04/2010	June 15, 2010	May 12, 2010
05/2010	August 17, 2010	July 19, 2010
06/2010	October 19, 2010	September 20, 2010
01/2010	December 14, 2010	November 15, 2010

Issue 03/10 and 06/10 with copytest!

Participation free of costs (incl. up to 3 additional questions)

