

**Special topics**  
**January to March 2012**



# Finance specials 2012



## iqm Specials Finance/Investment/Insurances

Special topic	Publication	Publication Date	Closing Date
<b>Start-up Finance I</b>	VDI Nachrichten	January 27	January 19
<b>Future strategies of state and savings banks</b>	Handelsblatt	February 2	January 30
<b>Derivatives I</b>	Handelsblatt	February 9	January 31
<b>Certificates/Derivatives</b>	Wirtschaftswoche	February 27	February 8
<b>Mutual savings banks</b>	Handelsblatt	March 1	February 21
<b>Private Provision</b>	Tagesspiegel	March 6	February 21
<b>Private Provision</b>	Handelsblatt	March 6	February 23
<b>ETF I / Investmentfunds</b>	Handelsblatt	March 7	February 27
<b>Financing of SME's</b>	Handelsblatt	March 14	March 5
<b>SME Finance I</b>	VDI Nachrichten	March 16	March 8
<b>Derivatives II</b>	Handelsblatt	March 30	March 21

Subject to alterations

# IT/ICT specials 2012



<b>iqm Specials IT/ICT</b>			
<b>Special topic</b>	<b>Publication</b>	<b>Publication date</b>	<b>Closing date</b>
<b>Telecommunications: Mobile communication</b>	VDI nachrichten	February 24	February 16
<b>Computer &amp; Communication: CEBIT Preview</b>	VDI nachrichten	February 24	February 16
<b>Computer &amp; Communication: CeBIT</b>	VDI nachrichten	March 2	February 23
<b>Telecommunications: Mobile World News</b>	VDI nachrichten	March 2	February 23
<b>CeBIT</b>	Wirtschaftswoche	March 5	February 15
<b>CeBIT</b>	Handelsblatt	March 5	February 24
<b>Computer &amp; Communication: CeBIT News I</b>	VDI nachrichten	March 9	March 1
<b>Computer &amp; Communication: CeBIT News II</b>	VDI nachrichten	March 16	March 8

Subject to alterations

# Lifestyle specials 2012



<b>iqm Specials Lifestyle</b>			
<b>Special topic</b>	<b>Publication</b>	<b>Publication date</b>	<b>Closing date</b>
<b>Fashion</b>	Tagesspiegel	January 14	January 11
<b>Fashion Week</b>	Tagesspiegel	January 20	January 6
<b>Fashion</b>	Tagesspiegel	February 11	February 8
<b>Fashion Week</b>	ZEITmagazin	February 16	January 30
<b>Watches and Jewellery</b>	ZEITmagazin	March 8	February 20
<b>Fashion</b>	Tagesspiegel	March 10	March 7

Subject to alterations

# Travel specials 2012



<b>iqm Specials Business Travel/Travel</b>			
<b>Special topic</b>	<b>Publication</b>	<b>Publication date</b>	<b>Closing date</b>
<b>Holiday in Asia</b>	Tagesspiegel	February 5	January 23
<b>City Guide I (Zurich)</b>	ZEIT	February 9	January 26
<b>City tours</b>	Tagesspiegel	February 26	February 13
<b>ITB -International Tourism Fair</b>	Tagesspiegel	March 4	February 20
<b>ZEIT TRAVEL TABLOID I</b>	ZEIT	March 8	February 16
<b>Crusing + River Travel</b>	Tagesspiegel	March 18	March 5

Subject to alterations

# SME specials 2012



<b>iqm Specials SME</b>			
<b>Special topic</b>	<b>Publication</b>	<b>Publication date</b>	<b>Booking deadline</b>
<b>SME I</b>	Wirtschaftswoche	February 18	February 2
<b>Partner for SME I</b>	Tagesspiegel	February 29	February 15
<b>Partner for SME I</b>	Handelsblatt	February 29	February 17
<b>Financing of SME's</b>	Handelsblatt	March 14	March 5
<b>SME Finance I</b>	VDI nachrichten	March 16	March 8

Subject to alterations

# Contact



**International Sales**  
**iq media marketing gmbh**  
Kasernenstraße 67  
40213 Düsseldorf  
Telephone +49 211 887-2343  
E-Mail [international@iqm.de](mailto:international@iqm.de)